

MEDIA RELEASE

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McCOY
ACCOUNTING
ADVISORS

KANSAS CITY – Established Belton-based accountant Robert D McCoy has partnered with Valerie McCoy to rebrand his practice. The newly minted partnership of McCoy Accounting Advisors offers an expanded scope of services beyond traditional tax offerings. This expansion includes full-service accounting, bookkeeping, payroll, business and strategic planning, human resources, and tax services. The extended scope of services allows McCoy Accounting Advisors to assist clients based on their current and future needs. From basic services to operating as a full-service virtual chief financial officer, McCoy Accounting Advisors helps clients outline strategic paths and excel in reaching financial goals.

“Business ownership is a dream of many people, but we often saw our clients overwhelmed by everything business ownership entails, particularly managing the business side of their businesses,” Office Manager Amy McCoy said. “We knew if we could help these business owners feel confident and secure in their business management it will lead them to success while bringing successful businesses to our community.”

It is understandable why business owners feel pressure when it comes to operating their companies. The U.S. Bureau of Labor Statistics reports that approximately 20% of small businesses fail by the end of the first year. By the end of the fifth year, numbers increase to a 50% failure rate, and by the tenth year, more than 80% of businesses will have failed. Valerie McCoy, partner of McCoy Accounting Advisors, offered some reassurance to business owners by saying, “enlisting advisors gives a business the edge it needs to be successful. Many businesses don’t realize how much they can save long term when they hire business advisory and financial partners. These savings go beyond reducing monetary expenses and mistakes, they help ensure compliance and prevent burnout.”

McCoy Accounting Advisors provides in person and virtual services. In addition to expanding its services, McCoy Accounting Advisors debuted a new name, logo and website. McCoy Accounting Advisors is a family owned and operated business.

To book a free consultation with their team visit:

To learn more about their services visit: <https://mccoy-advisors.com/>

